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# Economia ed organizzazione aziendale B

## Finalità

Concepts of innovation management  
Management of project

## Programma

Technological innovation and strategy  
Technological competencies  
Innovation by project  
Il project management  
Project management and organizational structure  
Project planning and programming  
Gantt, Pert e CPM  
Slack time  
Network replanning  
Crash time  
Work breakdown structure  
Cost control  
Multiproject management  
New product development techniques  
Qualità function deployment  
Variety reduction program

## Testi consigliati

Slides and case studies