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# Strategic planning and management control

## Finalità

- Principle of economic analysis
- Concepts of financial and managerial reporting

## Programma

1. Management Accounting system
2. Strategic planning and budgeting
3. Reporting and performance evaluation
4. Traditional and non conventional performance indicators
5. Architecture of management accounting system
6. Variance analysis

## Attività d'esercitazione

The class will combine in-class explanation of the background material, problem-solving and case discussions.

## Modalità d'esame

A written test covering the whole course program. Tests include both theory questions and exercises.

## Propedeuticità

Basics of economic analysis

## Testi consigliati

Readings provided by the instructor.