
Strategic planning and control

Finalità

- Principle of economic analysis
- Concepts of financial and managerial reporting

Programma

1. Management Accounting system
2. Strategic planning and budgeting
3. Reporting and performance evaluation
4. Traditional and non conventional performance indicators
5. Architecture of management accounting system
6. Variance analysis

Attività d'esercitazione

The class will combine in-class explanation of the background material, problem-solving and case discussions.

Modalità d'esame

A written test covering the whole course program. Tests include both theory questions and exercises.

Propedeuticità

Basics of economic analysis

Testi consigliati

Readings provided by the instructor.