
Business administration A

Finalità

home page Ing. Elettronica: https://corsi.unipr.it/EOAELE/

home page Ing. Telecomunicazioni: https://corsi.unipr.it/EOATLC/

The course offers a comprehensive overview on management issues in companies. It covers management issues in main functional areas of a company. Another main topic of this course is the quantitative analysis and the reporting of business activities. Therefore, appropriate systems and instruments of internal and external accounting and financial management are presented in gCompetition and business strategy

Programma

Corporate governance

Basics of organization theory

Balance sheet and income statement

Costing, budgeting and reporting

Investment appraisal: Net present value, Internal rate of Return and pay-back

Attività d'esercitazione

The class will combine in-class explanation of the background material, problem-solving and case discussions.

Modalità d'esame

A written test covering the whole course program. Tests include both theory uestions and exercises.

Propedeuticità

none

Testi consigliati

Readings provided by the instructor.