
Economics and management of innovation

Finalità

Concepts of innovation management
Management of project

Programma

Technological innovation and strategy
Technological competencies
Innovation by project
Il project management
Project management and organizational structure
Project planning and programming
Gantt, Pert e CPM
Slack time
Network replanning
Crash time
Work breakdown structure
Cost control
Multiproject management
New product development techniques
Qualità function deployment
Variety reduction program

Testi consigliati

Slides and case studies